Continuing Ed

Development Opportunities and

Continuing Education in LLAMA

"Return on Investment in a Tough Economy – Defining the Value of the Academic Library"

Sponsored by LLAMA's Measurement, Assessment and Evaluation Section (MAES)

Sept 14, 2011, 1:30 pm – 3:00 pm Central Time

Presenters: Irene Herold, Dean of the Library, Mason Library, Keene State College; Jon Cawthorne, Associate University Librarian, Public Services, Office of the University Librarian, O'Neill Library, Boston College

Description: Highlights how academic libraries apply return on investment (ROI) principles to demonstrate their value and impact on users and justify the expense during challenging economic times. Casey, Lim, and Herold will explain the application of Triple (people, planet, and profit) Bottom Line Accounting (TBLA) to ROI while providing a case study of TBLA in action.

Fees:
LLAMA member: $49
Non-LLAMA member $59
LLAMA group rate (5 or more people at one site) $199*
Non-LLAMA group rate (5 or more people at one site) $239*
(*For group webinar registrations only one name/login is required)

Register at: www.ala.org/ala/mgrps/divs/llama/conted/index.cfm

"Job Hunting for the Recent or Future MLS Graduate"

A free webinar sponsored by LLAMA's Human Resources Section (HRS)

October 19, 2011, 1:30 pm – 3:00 pm, Central Time

Presenter: Brian Keith, Assistant Dean for Human and Financial Resources, George A. Smathers Libraries, University of Florida

Description: You have or soon will earn your MLS degree---but what's next? –-how do you put it to work? Applying and interviewing for a professional library position can be fraught with

anxiety and frustrations. But you can put yourself ahead of the herd with the right information and strategies.

Audience: This is geared towards library students or recent MLS graduates about to enter the workforce or start a job search.

Fees: This webinar is free. Space is limited.

Reserve your Webinar seat now at: https://www2.gotomeeting.com/register/846889162

"A Person of Interest: Safety and Security in the Library"

Sponsored by LLAMA's Systems and Services Section (SASS)

November 16, 2011, 1:30 pm – 3:00 pm

Description: Learn how to deal with patrons in the library who are breaking library policy, displaying behavioral problems or breaking the law. Hear about strategies for effectively addressing difficult situations as they arise and what you can do to minimize disruptions to library service.

Fees:
LLAMA member: $49
Non-LLAMA member $59
LLAMA group rate (5 or more people at one site) $199*
Non-LLAMA group rate (5 or more people at one site) $239*
(*For group webinar registrations, only one name/login is required)

Register at: http://www.ala.org/ala/mgrps/divs/llama/conted/index.cfm

New Webinars from LLAMA's Sections

For questions about paid registration, contact ALA Registration at 1-800-545-2433 (press 5) or email registration@ala.org.

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